GB CREATIVE STUDIO

Simplify to clarify

GB CREATIVE STUDIO

Art Direction, Branding, Graphic Design & Illustration

We help transform brands and businesses through carefully crafted design and rigorous strategic thinking.

We specialise in brand strategy, identity design, brand communication, and digital design and development.

WHAT WE DO

We create contemporary brand identities, packaging solutions and digital experiences for a diverse range of premium brands, ranging from boutique start-ups to global businesses. Our minimal, reductive style of design allows clients to create clarity and transform their brands into powerful crosscultural assets. This global appeal has lead me to work with discerning clients across a wide range of sectors and geographic locations

OUR APPROACH

balanced and fit for purpose.

Graphic Design	100%
Illustration	90%
Web Design	70%

AREAS OF EXPERTISE

SERVICES

Arts & Culture Architecture Interior Design Property Development Real Estate Retail Finance Government Technology Hospitality Food Events

Creative Direction Graphic Design Logo & Identity Illustration Advertising Branded Environments Signage & Wayfinding Corporate Collateral Packaging Print Design Web Design

SELECTED CLIENTS

Aboca AXA REIM SGR Bata BNP Paribas REIM CBRE Colliers Commerz Real AG JLL Credit Suisse Asset Cushman&Wakefield Fabbri 1905 Farcoderma Focus Investment Gabetti Property Solutions Generali SGR GWM Independent Financial Group GB assicurazioni nvestire Aumm Kraft Heinz Kryalos SGR AEAG Munich Ergo Gavills

SELECTED WORKS



















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Mario Rossi

Firma























SOME ILLUSTRATIONS







An exciting **new office & residentia** designed around water course and other natural elements.

MILAN









Via Caravaggio, 2 Segrate (MI)

www.segratevillage.it















BRAND DESIGN. LOGO COLLECTION



PIAZZA AFFARI 2











PALAZZO ORSEOLO VENEZIA

Ρ R Λ Χ Ι S

EDISON PARK CENTER

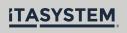












































Insurance Broker & Advisor





























bloom°











Starting a new project?

Get in touch on +39 333 393 53 56 or info@gbcreativestudio.com